

MARINet Board Meeting

Minutes for Dec. 17, 2015

Board Room – MARINet/MCFL Tech Services

1600 Los Gamos Dr., Suite 180, San Rafael

9:00 a.m. – 12 p.m.

Present: Anji Brenner, Debbie Mazzolini, Abbot Chambers, Frances Gordon, Gary Gorka, Sara Jones, Linda Kenton, Dan McMahon, Sarah Houghton

I. Public Comment Period

No one from the public was present

II. Introduction of guests

Jen Robinson, Erica Reynolds of Bibliocommons

III. Approval of minutes from Nov. 19, 2015 meeting

Minutes approved with minor suggested corrections (FG/LK)

(Jessica and Henry's name misspelled, UXWG)

IV. Old Business

A. CENIC – McMahon reported that MARINet will get a quote tomorrow (12/18) for circuit prices. The application has to be approved by 1/8/2016. The design size is a big issue. MIDAS currently charges for services. They have questions about the implications of CENIC. The overall cost is \$250K. The grants cover everything but about \$40-\$70K. There are options for 10 or 20GB. Motion approved (AB/AC) to commit up to \$70K from the sinking fund for necessary equipment to support moving to CENIC.

B. Online library Card Application – Jessica has 3500 cards ready for online card applications. McMahon passed around welcome letters, sample card, etc. Recommends city libraries start with 100-200 brochures, materials, etc. The target launch date is sometime in February.

C. 25th Anniversary of MARINet – Plans so far include using banner space on the MARINet home page each month to promote a different topic. The first month's topic will probably be something about MARINet. The passport idea, where a person gets a different stamp for going to each library, was discussed. The plan is to launch on National Library Week. Each jurisdiction is tasked with getting prizes to contribute. Kenton and Brenner will move the logistics forward. A logo created by Danni Wood, who does graphic design part time for the Mill Valley Library, was selected for the new MARINet logo. The Board extended a thank you to all staff who submitted designs.

D. CWG: Frozen Holds Update – McMahon reported that he had deleted all frozen holds up through June 1, 2015. Chambers proposed limiting frozen holds to 30 days. If there is one frozen hold, no one can renew, even if there are 15 available copies. Motion to limit frozen holds to 30 days approved (SH/DM). McMahon plans to roll out changes in January.

- E. EBWG (ebooks Working Group): Sara Jones attended the EBWG meeting to express her reservations of MARINet withdrawing from 3M Cloud. She wants to delay the decision by six months to a year to get more data. A decision regarding Bibliocommons could influence how well ebooks are integrated in the catalog. The EBWG has responded to Jones's comments. The committee continues to feel that the pain related to maintaining two platforms, (patron confusion, selection management, publicity, metered access, etc.) is significant. Houghton recommended waiting until January to decide, giving the opportunity for broader staff input. Next steps: Jones will investigate using 3M Cloud as a Lucky Day collection, EBWG will get data on holds on both platforms, Jones will get survey from Orange Boy (limited to MCFL) of ebook users. Most compelling fact: 35% of everything on Overdrive is checked out; versus only 10% on 3M Cloud.

V. New Business

- A. MARINet Link+ staffing proposal: McMahon reported that the County HR recommends not using extra-hires indefinitely. He put forth a proposal to look at adding a position at the MARINet office. Responsibilities would include Link+ and billing in addition to other tasks. MCFL is offering to fund the position for 6 months, with MARINet taking over in July. Moving the position from extra-hire to full time increases cost by \$45K. Motion to approve MARINet staffing changes was approved (FG/SH).
- B. January Retreat:
For the retreat: discuss ILS & how it relates to Bibliocommons/Discovery layer; bring in futurist speaker/presentation (e.g. Marshall Breeding). The retreat will be on 1/21/16 from 9-2 at the MARINet offices. Lunch will be brought in.
- C. Budget schedule: McMahon will bring proposed budget to the board in February with the expectation that it can be approved in March;
- D. March Meeting: discussion on moving the March meeting to 3/24. Regular date kept for the time being.
- E. UXWG: (User Experience Working Group). Erica Reynolds from BiblioCommons gave a remote demo and answered questions from the Board. Key points include:
- Totally replaces catalog – not just search, but integrates the entire experience.
 - Invites patrons to participate (submit reviews, etc.), over 6 million users.
 - Aggregates content but local content first; branding/navigation up to local library;
 - Offers shared code. Seattle Public invested in reader advisory; improvements made available to all subscribers.
 - Patrons have option to give feedback to Bibliocommons.
 - Focused on online experience resembling in-person experience.
 - Approximately 50 people; 80% of team made up of software designers.
 - Analyzed patron searches and found searches very specific or “crazy” broad; their product delivers results as though patrons think like librarians.
 - Can designate “preferred” location (if logged in), will always show in searches.

- Can integrate online resources in search.
- Responsive & mobile-friendly.
- Ability to follow users/library staff to get recommendations; offer “shelves”.
- Shift from search to social seen as critical, everything is shareable (if desired). Many examples given re: shared lists, recommendations, and annotations.
- Everything in catalog will soon be fully responsive.

Questions: Is branding and navigation customizable at local library level: yes, but that scoping is expensive; Have you worked with consortia similar to MARINet: Yes, have worked with Peninsula Library System and other consortia. How is objectionable content handled: if something is flagged as offensive 3 times, it is reviewed by Bibliocommons. If under 13, can't enter free text; can use drop down menu to rate something. How are new upgrades handled, re: do you have to adopt all new features? They put out an end of year survey, which they use as a guideline for what they feature; but allow configuration vs. consolidation. Libraries can turn on and off, and with different configurations.

Following the demo, Jen Robinson, talked in glowing terms about her experience with Bibliocommons when she worked in Seattle. Key points, they are constantly updating site in small increments rather than in big huge infrequent changes, managing lists and account borrowing features are wonderful; biggest feature is that it is responsive. McMahon indicated that Encore will not be updated. Renewal with Innovative is in July, MARINet needs to give advance notice and leave time for implementation if it switches, therefore a January decision would be important if we want to change. Houghton indicated that we should bring to all MARINet staff rather than make quick decision by board and asked McMahon to set up multiple demos.

VI. Standing Items for the agenda:

- A. System Administrator's report: McMahon will send results of digital resources survey. Discussion of Content Pro and possibility of 90-day cancellation. Jones and Brenner will write a letter asking for adjustment. Chambers noted that a few Sausalito staff attended Dan's create lists presentation at IUG with lots of kudos. Jones also commented about Dan's excellent presentation skills.
- B. Correspondence. McMahon received correspondence that the Grand Jury requested meeting/agendas, etc. on the website.
- C. Topics future agenda: CENIC, online library cards update, 25th Anniversary update; ebooks update; MARINet Link+ staffing update, Bibliocommons decision, RFID.

VII. Announcements: most announcements were reporting about upcoming holiday hours. Also: (Belvedere-Tiburon) Streamed the Off Broadway musical production of Daddy Longlegs and it was very successful. MCFL reported doing a successful program with Soulcycler Rick Gunn, who they will probably bring back in February. They are also leasing more space for maps and county fair collection.

Respectfully submitted, Anji Brenner

