

**MARINet Board Meeting**  
**Minutes**  
Sept. 18, 2014  
San Anselmo Library  
110 Tunstead Ave., San Anselmo, CA

Present: L. Kenton, S. Jones; F. Gordon; A. Chambers; D. Mazzolini, P. Ly, S. Houghton, A. Brenner, and D. McMahon

- I. Public Comment Period –There was no public comment
- II. Introduction of any guests –No guests
- III. Approval of minutes from August 21st meeting - A motion to approve the minutes was made by Debbie Mazzolini/2<sup>nd</sup> Abbot Chambers.
- IV. Old Business
  - A. MARINet Staffing Update. MCFL will have a booth at CLA and is hoping the classification specification will be done by then. It will be a good opportunity to talk to and recruit potential candidates. The position will be the equivalent to branch manager in compensation.
  - B. Brainstorming-Project Priorities (review). (Link+) Anji Brenner indicated that she thought Sara Jones would be in a better position to push the agenda of a more equitable Link+ pricing for MARINet now that she has been elected to the Link+ Executive Board. Dan McMahon pointed out that we are a net lender, and have a single delivery point, both important points that might be used in making a case for a better contract. (Digital customer experience) McMahon (based on conversations with Sara Jones) suggested a small task force to look at the digital customer experience. The task force which would look at everything connected with the public's experience of using MARINet (catalog, eBooks, etc.).
  - C. Link+ Funding. Covered above.
  - D. Chili Fresh Trial for Encore: We can get a subscription to Chili Fresh, a service that enables customer reviews, for \$2K a year. There was a brief discussion as to whether or not patron ratings might be attractive or intrusive. This will be put on next month's agenda to give board members additional time to review the service.
- V. New Business
  - A. Patron Card Expiration Email project. Dan McMahon is doing test runs on email notification of library card expiration. The setup is coded by home library, so individual libraries have the option not to participate. McMahon will let the Circulation Group know that the Board would like to launch this service in November and give them the opportunity to weigh in on any issues. Sara Jones suggested we ask the Group for their input on how often cards should expire.

McMahon will send a revised script to board members soliciting comments for any desired revisions.

- B. Public Comments at Meetings – How to Handle. Board discussed whether to allow public comments on each agenda item separately or just at the beginning of the meeting. The decision was made to keep our practice as is, allowing the public to comment on anything at the beginning of the meeting.
- C. Library Card Plus app for Smartphones. Sarah Houghton described Library Card Plus, available from Library Solutions. Library Card Plus is a digital library card app for the iPhone and Android, giving patrons quick and convenient access to their library cards on their smartphones. Library Solutions also offers online library card registration. The Board was interested in both products but concerned about obstacles: needing a CCD scanner (most MARINet libraries do not use these scanners and there were also concerns about quality issues scanning barcodes); and needing a credit/debit card for online registration. McMahon wants to investigate other options and also email the IUG listserv about the scanner.
- D. Original e-Cards (3 years) expiring now. Board agreed that it would be okay to delete e-Cards that have not been active.
- E. April 2015 Meeting same week as IUG. Board decided not to change the date of the MARINet Board meeting.
- F. January 2015 Meeting conflict with Load Profile Training. Discussion of the 29<sup>th</sup> and 30<sup>th</sup> as possible dates for combined January retreat and meeting. To be placed on agenda for next meeting.
- G. Other non-action items – Linda Kenton reported that the NorthNet executive committee was having difficulty finding a meeting date.

## VI. Standing Items for the agenda

### A. System Administrators report

- McMahon reviewed System Administrators Report and asked Board for input on databases. Sara Jones recommended that the database committee start with what some libraries already have (e.g. Lynda.com). McMahon also talked about the upcoming server move and that he hoped everything would be in place by the time of the scheduled move. There was also discussion about what to keep and/or digitize from the many materials at the MARINet office in advance of the January move. Sara Jones will talk to Laurie at the California Room about archiving some of the materials. McMahon will digitize agendas and supporting documents.

### B. Correspondence - No correspondence was submitted

- C. Topics for future agenda –How often should library cards expire; dates for January retreat, MCFL to present information on Orange Boy Strategic Plan, CCD scanner.

## VII. Announcements –

Sara J. (MCFL): MCFL is getting ready for an all-staff day, in which they will roll out Orange Boy findings. The video, *Five things you many not know about MCFL*, won an award. *The Page Turners*, a short documentary filmed at the Corte Madera Library about

kids reading to dogs, will be in the Mill Valley Film Festival. Robert Dawson will be doing a presentation on his book about libraries in West Marin.

Linda (SAN): Hired Serianna Leyland full-time; Friends of the Library are opening a bookstore at 411 San Anselmo Ave. today. Library is partnering with Marin Sanitary District on bringing a shredding truck for the public to shred their documents.

Pearl (COM) – College of Marin issued a press release in the IJ regarding their joining MARINet and highlighted the Discover & Go program. They also expanded reference hours on Friday and in the AM. They are doing a lot of renovations.

Debbie (BELTIB) Blackie's Hay Day is next Saturday. This is a key fundraiser for the Library that raises funds for all children/teen programming. Also supports the children's collection.

Abbot (SAU) Sausalito has new signage designed by Victoria Colella. They are starting another series of the *Sausalito People Program*. The first one will be Larry Clinton talking about the History of the Marinship District. They will also be doing a short stories read aloud series.

Sarah Houghton (SRPL) San Rafael is celebrating Banned Books Week with a read-aloud on the lawn and banned books "shelfies".

Anji Brenner (MVY) Over 70 businesses are participating in the Library's 4<sup>th</sup> Annual Your Library Card Saves You Cash campaign. The Library launched its *Fireside Reading Live* to 40 + patrons with well-known narrator Simon Vance; A new 3-part travel writers series starts 9/24; The September First Friday program, *Lincoln's Gamble*, was well-received.

Respectfully submitted by Anji Brenner

Meeting adjourned at 11:52 am