

Minutes for MARINet Board Meeting

April 18, 2013

Dominican University of California

Present: Abbot Chambers (Sausalito), Anji Brenner (Mill Valley), Frances Gordon (Larkspur), Sarah Houghton (San Rafael), Linda Kenton (San Anselmo), Gary Gorka (Dominican), Jason Duran (Belvedere-Tiburon), Deb Moehrke (MARINet), Scott Bauer (Marin County Free Library)

I. Public Comment Period

There were none.

II. Introduction of any Guests

There were none.

III. Approval of Minutes from March 28, 2013

The minutes of the March 28, 2013 meeting were unanimously approved as amended.

IV. Old Business

A. Alternate ID Implementation

1. Deb reports that the Alternate ID feature seems much improved over earlier versions; she is working with Ill to activate the feature on the test site for staff to try. Plan is to implement on the live site a week later if no problems develop. Deb asked the Director's to contact her if there are any problems reported.

B. Options for entering databases not shared

1. Deb distributed handouts showing how Suffolk County Library has implemented this feature; Dan McMahon is recommending we implement this way as well.. The urls for each location's databases are entered at the item level of a title record, with each location's database would be displayed as the individual items. MARINet would couple this with a way for patrons to discover what their home library is so the patron would know which url to click on to access a database. Dan is investigating if this Home Library program can be linked to from the title record itself to make it easier to find (see the "status" example on the third page of the Suffolk handout for one possible way that this might be implemented.)

One question raised was if the many databases and ebooks available from College of Marin might make the display confusing? Sarah suggested limiting this to Databases and Reference Titles since the number of ebooks could be daunting. Deb asked: how do we

differentiate for public what goes in and what doesn't; for example downloads vs. web reading. It was suggested that the guideline could be that these are *reference* materials, hence the in-library use only rule.

Many of our database using patrons already use a database in one location and then wonder why they can't get that database at another location. Anji suggested adding language on the explanation page to help the patron understand the way the databases are limited by licensing agreements.

Can we provide a way on the same explanation page for patrons to let their home library know that they want their library to subscribe to a database?

It was also suggested that we let people know that they can go to the local libraries physical location to access any of the databases.

Gary recommended that the public libraries look at getting Google Scholar; Deb said it is something that is being considered.

Deb will post information to MUD before rolling this out live.

Scott moved to implement, Jason seconded. Motion carried unanimously.

C. College of Marin Update:

1. The College has received the draft contract; Deb is waiting to hear back from them.
2. Deb and Gary are meeting on 4/19 with COM and III staff to review the project details, including the financial details.
3. Kathy McCartney (III) and Deb are looking at a schedule that looks like Sept. (rather than July 1) for COM to get online, assuming the contract is signed by May 1. Deb asked if COM should still be charged for a full year, rather than prorated to 9 months? Sarah noted that Deb will be working with them on this, so a full-year charge seems appropriate.
4. Gary expressed concerns that COM records not overlay the ones we have in Sierra; he will check the MALC catalog and see if the duplicate records from when Dominican and COM shared a catalog are still there.

D. Modern Express Delivery contract

Modern Express agreed to the two year contract with no increase in price for the second year.

E. Progress on SWOT Initiatives:

1. Consortia:

- i. Linda distributed a map showing all the CLSA systems in Calif. She has scheduled a call with Darla Gunning (Calif. State Library) on 4/19 to start discussion around MARINet leaving NLS. Anji suggests that we ask specifically about joining PLP. Deb suggested that we check out PLP membership requirements. Abbot would like to know if State Library is looking at alternative models (it seems like this would be an opportune time to explore alternatives now that no money is coming from the State to us....)

2. Link+:

- i. Anji and Deb attended the Link+ Directors meeting. The Link+ Directors are interested in increasing membership and promoting Link+ better.
- ii. Anji sent message to Link+ listserv re: marketing of Link+. Got some good ideas back: staff promoting the service, idea of filming a short video to promote it.
- iii. Abbot is interested in knowing what percentage of current Link+ users are heavy users of the service – how much penetration to the greater user population is there?
- iv. Deb would like to see them make Link+ more prominent in the catalog.
- v. Anji would like to see MCFL change their policy re: staff placing Link+ holds by allowing library staff at all libraries to share the password to place holds for patrons. She asked that this be placed on the agenda of the July meeting.

3. Academic Libraries.

- i. Gary is thinking about Dominican doing some courses dealing with technology and the technology landscape we live in, to be open to the general public not only Dominican students.
- ii. SCEL (Statewide California Electronic Library Consortium) affiliate status would allow for discounts; Gary is interested in looking at whether other MARINet libraries could join SCEL as affiliates....

4. Catalog Improvements:

Jason gave a brief report on what Debbie Mazzolini has started working on.

5. Marketing:

Scott asked for some guidance on what others would be interested in in terms of the marketing topic.

- i. Abbot indicated real-world examples; Sarah mentioned using San Jose's idea of staff tips/ talking points of the week, and offered to work with Scott on this. Anji suggested putting on web site as "tip of the week", roll out on social media, etc. Deb indicated that MARINet can send out tips to the MUD mailing list if MARINet is provided with the content.
- ii. Gary asked if we know who is *not* coming to our libraries? Is PEW data true for Marin as well – probably.

6. Mobile Access:

- i. Abbot distributed a list of vendors indicating whether their products have apps for iOS or Android or a dedicated mobile website.... Larkspur and San Anselmo have mobile websites as part of the CivicPlus platform used by their city/town. Dominican should have a mobile site as well but it didn't come up for Abbot; Gary will investigate
- ii. Encore mobile is launching soon....
- iii. Jason reported that Bel-Tib in middle of developing a new website.
- iv. Sarah suggested visiting vendors at conferences, contacting those who do not have mobile optimized sites, and asking them to develop for mobile.
- v. Deb noted that MARINet does not own a tablet of any kind – would be good for testing. The Board urged Deb to purchase what MARINet needs for support/development purposes. It was also suggested that those of us with devices can help test.
- vi. Gary mentioned the problem of different devices displaying websites differently; Sarah recommended BrowserCam as a way of testing sites for how they look in different devices.

7. Collaboration:

Frances asked if the Board has ideas of what forms of collaboration she should look at.

- i. Abbot suggested idea of a staff roster listing staff expertise in various areas
- ii. Abbot also mentioned the idea of libraries swapping staff to teach technology classes at each other's libraries
- iii. Linda mentioned the Idea of a MARINet-wide retreat for staff

8. Ebooks:

Sarah discussed:

- i. Email from Donna Truong indicating that our libraries would be receiving \$1000 from NLS.
- ii. Simon&Schuster trial with NYPL – noted that no details of the terms of the trial are available; but Sarah has been underwhelmed by the terms of the trials other Big 6 publishers have done so far.
- iii. Gary mentioned Rosetta Books from eBrary – collections of Science Fiction and Books to Film.
- iv. Gary asked about Overdrive purchasing – Deb reported that libraries are not purchasing much. Sarah and Deb both noted the lack of new material worth buying, and that as libraries add new platforms they are slowing down and/or dropping Overdrive purchases to support the new platforms
- v. Abbot mentioned the new Penguin model of purchasing titles with 1-year of access..

10:55 to 11:10 BREAK

V. New Business

A. Holds to copies ratio

Sarah had asked whether the same 5-to-1 holds-to-copies ratio that applies to books also applies to other formats of materials?

When Deb was trained in 2000 her training included that the 5:1 ratio was to be for anything/everything regardless of the material's format. Deb is not aware of when this rule was first made; Frances believes it was already in place when Frances started.

There was discussion of the process used to monitor the holds ratio; Deb suggested that implementing Decision Center could allow for better monitoring of the ratio than the High Demand list does, and said that staff should rely on the reports that Connie sends out for a better picture of the ratio than the High demand list provides.

Anji suggested looking closer at Decision Center since what it can do may influence how we want to apply the ratio.

Sarah reported that her staff felt that the ratio only applied to books, noting that multimedia items often have many titles that exceed the 5:1 ratio; her staff has not even been looking at the non-book hold queues.

Problems with the ratio include that non-hold-able items like Lucky Days are not accounted for in the reports, and with the Bestseller collections the queues move a lot faster now than in the past so it's often a moving target.

Deb asked that whenever a first copy of a title comes in that it be made hold-able since the addition of one non-hold-able copy will make the request button disappear from the catalog even if there are several other items on order.

Frances suggested and the Board agreed that all check with staff how they are dealing with the 5-to-1 hold queue ratio and report back at the next meeting..

B. SkyRiver Discount Through Link+

Deb distributed handouts with pricing comparisons of OCLC and SkyRiver. OCLC pricing for cataloging looks like it is better than Skyriver's, depending on various factors (College of Marin joining, Link+ discount possibilities, etc.)

Deb mentioned the SkyRiver program of providing "enhanced" MARC records of Overdrive titles. We're currently paying \$1.50/title to get the MARC records for Overdrive which are loaded by MARINet to OCIC; SkyRiver could provide those MARC records instead at \$0.85 cents per record (but could not put them in OCLC.) Deb asked if the Board was interested in switching to obtaining Overdrive MARC records from Skyriver instead – the Board's answer was yes.

C. Other Non-action Items

There were no other non-action items

VI. Standing Items for the Agenda

A. System Administrator's Report

MARINet is now 100% on Cloud backup

Serial Solutions federated search product that we purchased has never worked as envisioned. Deb will look at Innovative's Encore Synergy and Ebsco's Discovery Service (EDS) and evaluate them in terms of whether they would do a better job of surfacing our resources.

Abbot mentioned that Freeze Holds seems to be working well; Linda complimented the banners that Dan created for the Freeze Holds feature.

B. Correspondence

There was no correspondence.

C. Topics for Future Agendas

1. COM

2. SWOT
3. Report back on holds ratios.
4. For July - Issue of Link+ holds.

Next Meeting; Bel-Tib May 16th. Minutes by Gary?

VII. Announcements –

- Anji: Daniel Handler MC-ing Poetry World Series. Working on May-Aug. program brochure. Looking to start a weekly/bi-weekly writers group. May 1st Friday is SF Gay Men's chorus ensemble.
- Gary: OBOM tonight. April 25th is the 50th anniversary of the Library – celebration is at 4:00 PM and staff from other MARINet libraries are invited to attend.
- Jason: Cataloger has moved on; looking at how to transition work flow. Just celebrated 16th anniversary in new building.
- Deb: Deb and Dan on vacation next week. Connie available.
- Frances: Barfly columnist in the MarinIJ did an event at the Larkspur Library – he sets up a “bar” and provides (non-alcoholic) drinks, promotes his book. Larkspur will be celebrating 100th year anniversary with a birthday part on April 27th.
- Abbot: Celebrating the remodel 6/2-6/7. Sausalito People series of event – 3 done already and 4th coming up – interesting Sausalito people talking about their lives. 45 attended the last event. Jonathan Hirsch getting married and moving to NY so Sausalito will have an LA position opening soon.
- Scott: The Novato Library has reopened; Scott invited the Board to come by and see the remodel, which seems to be going over well with the community. Scott also shared the schedule for the Library's new Director, Sara Jones, on her visit in April.
- Sarah: Should have an announcement about San Rafael's Assistant Director at the next meeting.... San Rafael will have 6 furlough days this year (possibly between Xmas and New years.)... 36-hours/week work weeks for staff are returning to 37.5 hours/week.
- Linda: The 10th annual night of the poets is coming up next Thursday; the readings will be split up between adults and children this year.... Linda is hoping to have a 10-hour Lib. Asst. on regular basis.

Respectfully submitted by Scott Bauer