

MARINet Board  
Minutes July 21, 2011  
Larkspur City Council chambers, 2<sup>nd</sup> Floor  
400 Magnolia Avenue, Larkspur  
9:00 am-12:00 pm

Present:

Gary Gorka, Dominican University  
Frances Gordon, Larkspur  
Gail Haar, Marin County  
Deb Moehrke, MARINet  
Anji Brenner, Mill Valley  
Linda Kenton, San Anselmo  
Sarah Houghton-Jan, San Rafael  
Augie Webb, Sausalito

Meeting called to order at 9:10am.

- I. Public Comment Period—No public comment
- II. Introduction of guests—Augie Webb, who is Interim Director of the Sausalito Public Library.
- III. Approval of minutes from June 16, 2011 meeting  
Minutes approved. MSC/ Gordon/Kenton
- IV. Topics for future agenda
- V. Old Business
  - A. Overdrive collection update
    1. Moving forward and will be live at end of August/early September.
    2. Discussion and explanation of holding off on ordering in order to merge.
    3. Board is concerned with having a robust opening day collection.
  - B. Resolution transferring funds for Overdrive collection
    - MSC/ Haar/Houghton Jan approved moving \$35,000 from sinking budget to be used to support the Overdrive Collection.
  - C. Adoption of re-draft of membership guideline (action)
    - Tabled item to later meeting after we complete discussion of the shared resources in the catalog
  - D. Compile list of issues around shared materials in the catalog
    1. Membership guidelines, eBooks from the academic perspective.
    2. Specialized collections are available, like for nursing, and would they appear in the catalog or not? This is a policy issue.
    3. Perhaps there are technology solutions. Do we want to put things into the catalog that are not licensed, but free, and do we want those in the catalog. Textbooks, for example.
    4. Subset of project Gutenberg in the catalog.
    5. Community programming in the catalog (what if a library wanted to buy that module).
    6. Different formats like the Nooks.
    7. Concern about too many rules and limitations on items in the catalog. Do we want to proliferate that or ease it?
    8. Issue with integrated databases showing up in the catalog.

9. How things are displayed in the catalog (How it looks).
10. Possibility of LinkPlus.
11. SR is against a union catalog. Houghton-Jan has not seen it work well, particularly where patrons have to identify themselves first to enter the catalog.

*Action item: Send this list out with next agenda and break up into smaller groups to work on more detail and move into solution phase.*

#### E. Dominican Integration Issues

1. Gary opened with appreciation to Dan and Deb for doing a fantastic job in the integration. It has been a joy to watch the process.
2. Some details:
  - a. New residence code, tax code and detail called "Dominican."
  - b. Student records are batch loaded once a semester.
  - c. There is a plan for details like one library card with 2 barcodes.
3. PR
  - a. Coordinate with marketing dept at Dominican University for talking points
  - b. Talking points for staff.

*Action item: Gary will put together FAQs for MARINet staff --size of collection, placing holds, LC, and so on.*

#### F. Scoping update.

1. Information on the scoping project was handed out.
2. Plan will come back in September for Board approval.

*Action item: Which scopes does the Board want?*

#### VI. New Business

##### A. Appoint Board alternates for FY 11/12

- Alternates were appointed.
- Board members can also send an email to Deb before a meeting to designate an alternate.

##### B. Resolution to appoint fiscal agent

- The County has been serving in this capacity.  
MSC/ Brenner/Gordon unanimously approved.

##### C. Revised budget FY 11-12 including Dominican Costs

- Brief discussion about the sinking fund being invested with Marin County.  
MSC/ Kenton/Gordon /Revised budget unanimously approved

##### D. Novelist Select as catalog enhancement

1. This item is to begin the process of thinking about this enhancement.
2. Hand-out shared.
3. Built into encore 4.1.
4. To provide Amazon-like recommendations to patrons.
5. 7K is the current quote.
6. Could find this amount in the current budget.
7. Talk to your staffs about this product.
8. Haar suggested that this goes back to the DB working group. Is it a board decision or have a staff recommendation?
9. Decided to send to working group.
10. Gary will consider appointing a Dominican staff to the working group.

*Action item: DB working group will make a recommendation for the next board meeting in September.*

#### E. Other non action items

1. MARINet policy: problem patrons: Email MUD with details
2. Dominican will refer patrons who live in the county and who want to use the DUC library, back to their home library to get a MARINet member card. This is because their cards are tied to their student body or staff IDs. Include this in the FAQ.

#### VII Standing items for the agenda

##### A. System Administrator's report.

1. See hand out for details.
2. Encore. Ready to go. Inform staff and pick a date. Goal is August.
3. Sierra: proposal signed and turned in. III will be contacting MN. Goal is still November.

##### B. Correspondence--no correspondence

##### C. Deb at ALA

1. Could pay III to have our server in the cloud. Right now we have more control such as for backing up.
2. Presentation on Mobile Services. Univ. of Kentucky developed a brochure advertising their mobile services. It has a QR code attached to each description to automatically take you to the product.
3. More info about databases, apps etc. to patrons in one product.
4. Contra Costa county is using them in bus stations. Scan the code and download the e book. How libraries are starting to use QR codes. Aim a campaign at a discreet group.
5. Vendor products: Overdrive competitors: 3M Cloud--ereaders --download from cloud directly into your ereader. Baker and Taylor Access 360--working with Blio ereader--used not to work with mac products but is now--trying to work with nook. --If you're a client now, buy eBooks from us as well.
6. WIN is the new interface at Overdrive. Looks user friendly. Will limit what you see according to your devices. Patron driven acquisitions. Expanding simultaneous access, ebook samples, Kindle.

#### VIII. Announcements

MV—Centennial picnic in the park this weekend. Music, food, games from 1911.

SA—Changes in Circulation/Technical Services departments with one staff assuming a supervisory position, one increasing hours, one new staff and one retired.

Larkspur--Tutor.com implementation, new web site launch with CivicPlus

SR--New websites coming for city and library, in the cloud—Square Space (name of the company). Susan Charlton retirement 8/5 5:30pm. Sarah is offering a series of tech oriented classes for staff and it is available to all. All city staff is reducing work hours from 37.5 to 36 with a 4% cut across the board.

Sausalito—City is covering the book budget, 79K, without needing FOL, and contributing to their capital campaign. Tomorrow is Mary's last day. Party at library. Interviews set up on 7/29 for 6 people.

MCFL--Margaret Miles new Fairfax Branch Librarian begins 8/5. Lots of online SRP registrations. Re-recruiting for Novato Branch Librarian.

11:53am adjourned.

Respectfully submitted by Linda M. Kenton