

MARINet Board Meeting  
August 16, 2012  
9:05 call to order

I. Public Comment Period

Bill Hale asked for an update on where we are with ethics policy.

II. Introduction of guests

III. Approval of minutes. Approved with one correction, the change will be to the "Successful request response page", not "e-mail notification."

(M/ Gordon; S/Houghton; U)

IV. Old Business

A. Link+ Update. Following up on last month's discussion about the confusing message the patron sees "pick up your XXX at XXX", Deb learned that the message is hard coded and cannot be changed. She will ask for an enhancement but we agreed to make no changes in the meantime. Deb passed out two month statistics sheets and will send them out electronically. We discussed the fact that since some MARINet libraries loan media, that enables all MARINet patrons to borrow it. BET, SAN looking to change as staff gets used to Link+ and we will put a discussion of Link+ usage back on agenda in two months. Deb will ask Dan to run a footer that says "if you didn't find what you need, try Link +. Angie will talk to San Diego County about how they encourage Link + use. Deb will post a query to the List serve about how to encourage Link+ use.

B. Sierra Update. The server is installed and it looks like all servers will use the same tape backup. MARINet is working on staff permissions and eliminating unused telnet logins. The 4 hours of downtime for go live will be on Tuesday October 2. For training, 4 videos are all that is needed in III's experience but the task force will discuss training needs.

C. Discover & Go. Abbot read through the memo of the three available options. After some discussion, the Board voted to go with Option 1 - Joining as MARINet, not as individual libraries. (M/Mazzolini S/ Gorka U.) Abbot will organize a taskforce of representatives from several libraries (BET/Jackie; MYV Cara; MCFL Donna; SRF/ Richard. The cost for the D&G contract will come out of the contract services line and will be re-evaluated at renewal.

(M/Mazzolini/S/Haar U)

V. New Business.

A. Approve revised budget. Motion to approval revision passed. ( M/Brenner; S/Chambers; U)

B. Grand jury report on sharing. Brief discussion. Sarah will share her list that she gave her city manager.

C. Other non-action items: potential issue of issuing e-cards to out-of-county patrons using a phony in-county address. E-cards give full access to the MARINet eBook collection. Agreed to schedule on a future agenda.

VI. Standing items for the agenda

A. System administrator's Report. Overdrive use remains high and going up. Board agreed to try to fill holds through individual selectors and keep \$3000 in abeyance.

B. Correspondence. None

C. Topics for future agenda:

Mobile Catalog applications reschedule for fall

Executive session for personnel evaluation (September)

Discuss increase in holds and holds management

Continue supporting e-cards?  
Formal support for Califa and their eBook initiative  
Overdrive  
Discover and Go update

VII. MY had nothing to announce. MCFL is celebrating September as Library Card Month with a major campaign. The new bookmobile has arrived and is on the road. LKS is working with their Parks and Recreation Department and with San Anselmo on a series of speaker programs at College of Marin. SRF just finished gathering data for their needs assessment and a couple of issues stand out. Adults between 18 and 34 don't use the library, don't really know they exist and don't know what they have. and lots of people don't use the downtown library because of its condition and choose to drive to another, further library. They just started targeted Facebook "like" ads and got more likes overnight the first time it ran than in last 6 mo. BET. Town council voted 4 to 1 to approve design review. The new building will be funded by the Foundation and they hope to be able to build in next five years. SAU. Remodeling moving along. There was lots of contractor interest and they hope to be in construction late October. The children's room will be enclosed and the staff room remodeled.

The meeting was adjourned at 11:45.