

MARINet Board Meeting Minutes
Community Development Conference Room, 2nd floor, San Rafael City Hall
July 18, 2013
9:00am - 12:00pm

Members Present: Abbot Chambers, Anji Brenner, Debbie Mazzolini, Frances Gordon, Gary Gorka, Linda Kenton, Sara Jones, Sarah Houghton and Deb Moehrke

Meeting called to order at 9:05am

I. Public Comment Period--No public present

II. Introduction of any guests--No guests

III. Introduction of Board members to Sara Jones.

Welcome to Sara from individual Directors.

IV. Approval of minutes from June 20, 2013

MSC Gordon/Houghton

V. Old Business

A. COM Update

Congratulation to Deb for shepherding the process. The contract with MARINet was approved by the COM Board last Tuesday. Membership begins now. Will become active next FY. Deb has invited Cari Torres or a COM Library staff member, to attend MARINet Board meetings.

B. Progress on SWOT initiatives--all

Abbot: Mobile--chipping away on Overdrive & new Kindle instructions; Discover & Go—These eight museums will accept mobile device passes: Asian Art, Bay Area Discovery, Charles Schulz, Lawrence Hall of Science, CuriOdyssey, Lindsay Wildlife Museum, Tech museum, and the Bedford Museum.

Debbie: Shared three documents from other networks on a shared cataloger. Documents include

1. A job description, edited somewhat for MARINet
2. Brief Record Procedures--overlay brief records from vendor or by staff and cataloger to update the record. This is the basis of the workflow. Everyone would still be doing work on site.
3. Sample of original cataloging work form.

These are a few documents that begin to describe and define the work flow. A Full time cataloger, based on county human resources scale, would be 60 to 70K a year. Based on preliminary survey, not a lot of original cataloging is done which wouldn't justify a full-time person.

Discussion ensued about using vendors for records and how expensive that is. Can be customized to meet the needs of the members. Options include contracting with county for original cataloging; then still having someone in MARINet for database

maintenance. Existing MARINet staff now notices issues in the catalog but doesn't have the authorization to make corrections. Perhaps suggesting a job switch in the MARINet office and hiring a part time person to do what the current staff member does would provide more information on MARINet's needs. Do a pilot? Catalog still has old CLSI "poor records." This job could go back and clean those up. Put out an RFP with specific tasks for a certain number of hours. By-pass the recruiting process which would be faster.

Next step: Deb, Sara and Debbie to draft a proposal for a trial phase. Define scope.

Sarah: ebooks--Met with publishers at ALA and talked to them about what libraries need and what publishers are doing wrong. No plans to change business model. Overdrive is going after SFPL for nonresidents using the ebooks. No news on Enki ebook project. We're still on calendar for the fall.

Frances: Collaboration among the libraries. Grid of what libraries are doing. Reference Librarians not meeting so would like to reintroduce that networking opportunity.

Next step: Frances has all the contact information from each library and will schedule a lunch meeting.

Anji: Link + promotion. Mock up in MARINet. Sean, Amanda and Dan met. New customizable opportunities in Encore in a month. The mock up can go live immediately but we could do better in a month. We will implement this design and the committee will continue to make tweaks as the system allows. Dan can customize statistics to find the Link+ entry point on four Link+ links. Concern was expressed about the Innovative Link + splash page which is very dry and librarian-like.

Next step: Anji will draft a letter on behalf of MARINet Board asking for better messaging on this Link + page.

Gary: Closed door on SCFLC. We can join but only gives us aggressive pricing. Ebrary 100K academic books. Are we all interested in an ebook package? Database committee to look at ebrary? Text books scandal. Can libraries do anything for students and the outrageous textbook prices they must pay?

Sara: Board explained what MCFL's role was in the SWOT analysis. Marketing: ways to market our services, internally and pushing out to the public. Tip of the week is part of this marketing plan.

Linda: NBC meeting this afternoon. Hope you can come, ask questions and interact directly with the group. This face-to-face will help us gather information about our membership.

C. Content Pro discussion and decision

Deb read through Board's questions and Innovative's answers:

45-day quote--no answer but Deb thinks it's fine.

Charging for photos--not at the moment.

Subscription price with server? Depends on size of collection. Answer not clear.

Exceeding data limit.

Branding content pro. Uniform or brand by collection? It is at the MARINet level.

Separate collections.

One default sort for all collections.

OCR file and then indexed? OCR converts to PDF and indexes the keywords. Does content pro do this? Will do its own indexing it sounds like.

If a collection has existing metadata, will it be transferred? In certain formats, yes.

If cancel subscription how do we keep metadata? Ill will export data in rdf file.

Will text and newspapers be searchable? If text is in supported file, yes. If newspaper is in easily printable format, then yes.

Screen shot with metadata fields available?

Deb will take back further questions. MCFL wants this and is ready for it.

Next step: Deb will send out updated answers to the Board and get further answers to new questions.

VI. New Business

A. Appoint Marin County fiscal agent

Annual resolution to pass. MSC Mazzolini/Kenton

B. Adding 'local only' items to the catalog

Table

C. Policy about patron modification of data in patron record

Patrons to change phone number on their own record but not address due to Situs issues.

MSC Gordon/Jones

D. Placing holds for Link+ patrons

Table. Sara asked Board to send her our thoughts on this topic. Decision will be based on customer service. Has asked her staff to do more research.

Next step: Anji will coordinate our responses so please send thoughts and observations to her.

E. Patrons who work in county and live elsewhere

MCFL--patron type for people who work for Marin County and live elsewhere. We all agree. Should be 7 p-types. How about for people who work *for* or *in* our jurisdictions. For now, we will include people who work *for* our jurisdictions. Same loan privileges will be extended. How to validate on the local level? Each jurisdiction can decide. Authenticate for overdrive.

MSC to set types to indicate that they work for the jurisdiction Jones/Brenner.

Future agenda-- explore for people who work in our jurisdiction. Revisit in 3 months.

F. August meeting

Sometimes we meet sometimes we don't. We will meet--most will be here.

G. Other non-action items

Purchase alerts follow up. It was decided to continue to do for now. Staff seems to like the alerts.

VII. Standing items for the agenda

A. System Administrator's report –see handout

B. Correspondence--none

C. Topics for future agenda

Local only items

Placing holds for Link +
Inconsistency in DVD fines in MARINet
Volume record holds for bib standards

VIII. Announcements

It was decided to forgo recording announcements for the July meeting in the interests of time.

Meeting adjourned at 12:00 pm

Respectfully Submitted by Linda M. Kenton