MARINet Board Meeting
January 19, 2012
Mill Valley Library

Board Members Present:
Abbot Chambers, Sausalito
Anji Brenner, Mill Valley
Sarah Houghton, San Rafael
Ethan Annis, Dominican
Gail Haar, Marin County
Linda Kenton, San Anselmo
Frances Gordon, Larkspur
Deborah Mazzolini, Belvedere-Tiburon
Deb Moehrke, MARINet

I. Public Comment Period:
    There was no one present from the public.

II. Introduction of any guests:
    Deb Moehrke welcomed Dan McMahon from the MARINet office. Ethan Annis is
    attending the meeting in place of Gary Gorka.

III. Approval of minutes from the December 15, 2011 meeting:
    Minutes approved (FG/LK) unanimously.

IV. Old Business

    A. Database Task Force Recommendations

        Overdrive

        Dan McMahon reported on the performance of the MARINet Overdrive collection.
        He expects circulation to top 5,300 for January 2012. Currently there are 3,000
        holds on items in the collection.

        As of 1/11/12 all of the designated funds for automatic supplemental orders of
        popular titles had been spent for the month of January. MCFL is still planning to
        contribute the funds to bring the hold ratio down to 3/1. This is expected soon. The
        Board will revisit holds in February.

        Dan recommended against changing the patron hold limit on Overdrive titles, as this
        would have a negligible effect on the availability of items in the collection.

        Dan noted that he expects Overdrive circulation to plateau at the end of January
        and stay level until we get another Holiday-gift spike at the end of the year.

Deb stressed that the $36,000 allocated by libraries for Overdrive was intended as "seed money" rather than the total amount to be spent in the year. Selectors should spend this money now, the purchase more titles with additional allocated funds.

Discussion followed as to how to create a cost-sharing allocation for Overdrive expenses above and beyond the $36,000 annual commitment. It was proposed that Deb look into adding Overdrive expenses into the 2013 MARINet budget.

Other Database Recommendations

Two recommendations were made by the Database Task Force:

1) MARINet libraries should not renew One-Click Digital. Savings: $5000.
2) MARINet libraries should drop Gale's Biography Resource Center and Literature Resource Center due to poor use. Savings: $22,000.

The recommendations were accepted and approved (SH/LK) by unanimous vote of the Board.

B. MARINet-only Delivery Estimates
Deb presented quotes from North Bay Delivery Services (Tricor) and Sprint to replace our current daily courier service. The delivery route would only make one MCFL-stop, at the end of the day in South Novato.

The North Bay Delivery quote was for approximately $30,000. The Sprint quote was for $58,320.

The current cost of our NBC delivery through Sprint, which includes the run to Santa Rosa for SuperSearch, is $72,297.

C. LINK+
Deb presented a revised tiered model for paying for the LINK+ service. Total cost for local delivery: $145,250. Total cost for shared delivery: $103,250. Dominican University would not participate in LINK+.

A recommendation was to have a LINK+ representative attend the February Board meeting, either in person or via conference call.

Deb commented that the extra workload created by LINK+ could best be thought of as "more holds."

Anji recommended that we add LINK+ to the MARINet budget rather than having it appear in a separate line item in our local budgets.

A recommendation was made to put "The Future of NorthNet" on our next agenda, as joining LINK+ would dovetail with dropping out of SuperSearch and possibly also dropping out of NorthNet.

There was general agreement that Deb's tiered system was acceptable.

V. New Business

A. Retreat Agenda Planning
Proposed agenda items
- Withdrawing from NorthNet
- New directions for digital content
- Shared catalog / union catalog
- What we expect from MARINet

The location of the retreat is TBD, but will be hosted by Gail Haar of MCFL.

B. Approval of FY 12/13 Cost Sharing Formula
Deb circulated a spreadsheet with the new cost sharing calculations. Deb will send out a copy of last year's calculations to the group, for comparison.

A proposal to accept the FY 12/13 cost sharing formula was made (SH/DM) and approved unanimously.

C. Budget Change Resolutions if Any
There were no budget change resolutions.

D. Report on the State Librarian's Directors Summit
Gail and Linda reported on the summit held in Sacramento on January 17th. Topics covered included:
- A consultant is crafting a "unified message" for libraries in California. The working theme is "Your local library as a starting place."
- The current recommendation is to keep all current CLSA legislation in place as a place-holder line item in the state budget, in case the money comes back someday.
- A small-group exercise on "what should the state library spend money on" returned the following results
  - Digitizing local history collections
  - Broadband infrastructure
  - Equal access (e.g. bring back TBR)
  - Literacy
  - Staff training (Infopeople is going away)

E. Other Non-Action Items
There were no non-action items.

VI. Standing Items for the Agenda

A. System Administrator's Report
Deb reviewed information in the system administrator's report.

Deb also noted that libraries should make sure that they have version 1.6 or higher of the Java Runtime Environment (JRE) installed on their Millennium PCs. Use Help/About to check what you have running currently.

B. Correspondence
There was no correspondence.

C. Topics for Future Agenda
It was agreed that there would be no regular Board meeting on February 16th and instead the regular business items of the Board would be dealt with at the beginning of the February 22nd MARINet Board Retreat, which will now be from 9am-2pm instead of 9am-1pm. The following topics will be covered as part of the regular agenda:
   - LINK+
   - Hold limits
   - Preliminary 2012/13 budget
   - Overdrive update from Dan McMahon

VII. Announcements

San Anselmo – Linda Kenton
a) Linda is looking for a children's librarian to work 8 hours/week on Mondays.
b) A request to drop the $0.50 hold fee will go before the Town Council the week of 1/23.
c) A strategic planning session was held with city government folks and local citizens. The upshot: everyone loves the library.
d) The library has started a new monthly Saturday afternoon lecture series.

Dominican – Ethan Annis
a) Ethan gratefully accepted the thanks of other Board members for the recent reception for MARINet library staff at the Alemany Library.

Belvedere-Tiburon – Debbie Mazzolini
a) A full-time reference librarian position has been posted. The new hire will replace John Erdmann, who has accepted a job at the College of Marin. Interviews are currently expected to take place in early February.

San Rafael – Sarah Houghton
a) Attendance at art talks has been through the roof, creating crowd control problems for staff.
b) The Friends will be holding a rare book sale on January 28th.
c) The Director job posting will be up soon.

Mill Valley – Anji Brenner
a) Anji distributed the new MV full-color program brochure.
b) Upcoming programs: Naked Truth in February, daytime classes on topics like Ancestry.com, conversational language classes.

Larkspur – Frances Gordon
   a) Frances is working with the Larkspur City Manager to adjust the library budget in light of the TBR cut.
   b) $47,000 was raised in the recent Wine Auction.

Sausalito – Abbot Chambers
   a) New collections coming soon: Bestsellers, circulating ereaders
   b) eBook workshops now being held weekly.
   c) SPL is investigating holding more programs inside the library rather than in city meeting rooms.

Marin County Free Library – Gail Haar
   a) MCFL will soon be going to the Board of Supervisors with their proposed lobby remodels. Architect is Group 4.
   b) A new, green-friendly bookmobile will hit the streets in July.
   c) Program numbers are going up, especially for all-family events.
   d) MCFL will soon have a new desk supervisor in Corte Madera.

The meeting was adjourned at 11:40am.
Minutes submitted by Abbot Chambers, Sausalito Public Library