

MARINet Board
Draft Meeting Minutes
September 19, 2013
History Museum, San Anselmo City Hall Building
9:00 a.m. – 12 p.m.

Present: Gary Gorka, Dominican University; John Erdmann, College of Marin; Frances Gordon, Larkspur; Abbot Chambers, Sausalito; Linda Kenton, San Anselmo; Jacki Schafer, Belvedere-Tiburon; Sara Jones, Marin County Free Library; Deborah Moehrke, System Administrator

Meeting was called to order at 9:14 am.

I. Public Comment Period - None

II. Introduction of guests

Jacki Schafer, Belvedere-Tiburon Library

III. Approval of minutes from August 15, 2013 meeting

Approved with minor corrections, SJ/LK.

IV. Old Business

A. COM update

Erdmann reported COM is planning to hire a library director in November. Moehrke & Gorka met with COM librarians, who asked for help with some of the technical aspects of the changeover. Moehrke was given guidance to help as part of her MARINet position. Gorka has helped COM librarians with suggestions for staffing and reviving the library. The goal is to ensure that by the time COM joins MARINet, it will be running smoothly.

B. Link+ staff placed holds

Jones reported that MCFL now allows holds to be placed by staff for County patrons.

C. Progress on SWOT initiatives

Chambers – talked about a recent PEW report on cell phone use by adults and how it has increased. This has implications for libraries, including the necessity that web sites be optimized for mobile devices. Chambers handed out a chart reporting on a survey he made of Marin libraries' mobile devices (see "Library-owned mobile devices: a census," attached). The trend in most libraries, Belvedere-Tiburon excepted, is to drop or curtail the device collections due to falling use. MCFL has removed devices from its collection. Responders to survey found most people have their own devices and that the time for a circulating collection has passed. Many patrons may be using cell phones instead of devices. Discussion ensued about digital device use in libraries. Chambers gave permission for the survey to be shared with outside agencies.

Gorka – SWOT area is at a standstill as far as purchasing new electronic resources. Will look at COM and other libraries joining into SCELCL at a later date.

Kenton – NorthNet. A number of MARINet directors met with NBCLS representatives over the summer in Marin. They learned that MARINet is party to retirement and other benefit obligations with former NorthNet staff. The NorthNet Group may hire a lawyer to look into buying out of, or lowering the amount of the obligations. Kenton had a conversation with representatives of the Pacific Library Partnership, who are open to discussion about Marin libraries joining the

consortium. Kenton's next step is to speak with Carla Dunning of CSL, who would like MARINet to stay with NorthNet. Kenton feels Marin has more in common with PLP, but is still in the investigation stage and not ready to make any decisions. Other directors agreed.

Gordon – reported that a meeting date of October 8 has been set for Marin library staff representatives to meet about networking and to determine what the group will do. Possible work might include ways to promote county-wide services and materials. Gordon asked other directors to send ideas to her.

Jones passed out a sheet on the ALA-sponsored "Libraries Change Lives – Declaration for the Right to Libraries" program and said that MCFL will be joining the campaign. The goal is to get signatures on petitions to turn in to legislators on National Library Legislative Day. She asked the other directors to think about joining the campaign, and noted that MCFL will use the theme in their strategic planning process.

D. Banned patron information

In preparation for this meeting, Directors were supposed to check with individual library counsel to see what the policy is on banning patrons. The Directors had not been able to do so in time for the meeting. Chambers mentioned that Mary Minow presented a talk on policies and challenges in banning patrons for Infopeople, and recommended Directors watch the archived version of it online. He noted that San Jose Public Library and San Rafael both have good policies on banning patrons, and that Minow reminds us that consistent enforcement of policies is very important to ensure equality. Discussion about special academic issues came up, as did filtering issues. Chambers suggested the Board might look at this topic during its next retreat.

E. Update meeting alternates designation

Moehrke handed out a form, "Authorization to vote as Alternate" to the Directors to complete.

V. New Business

A. 3M Cloud costs for sharing collection system-wide

A quote from MCFL was passed out showing how the cost of the 3M ebook product would be divided for payment by individual libraries if all MARINet libraries joined in. Currently in the libraries that use it, the use stats are not as good as for Overdrive. It would be a parallel collection. An advantage of the 3M collection is its ease of use for patrons, however, it does not include Kindle-format items.

Moehrke said the Directors might consider using the sinking fund to purchase more digital platform items for the collection. Jones assured everyone that MCFL is committed to the 3M platform, and is willing to be the bargaining agent for the consortium. Moehrke said that Sierra is not ready to handle adding the 3M collection and Overdrive to the catalog but it will be at the next release.

The broader question of purchasing for all digital resources arose. For next meeting, Chambers and the executive committee will firm up costs and other issues. He feels Directors need to reopen the issue of the care-and-feeding of digital collection by all libraries, and that the system needs to be more formalized.

B. Sinking fund report

Moehrke reported that due to an accounting misunderstanding dating back to FY 2010-2011, money for the general budget was not moved from the sinking fund, though all bills were paid. Thus, the sinking fund currently contains \$648,123.67 (see "Marinet Sinking Fund" spreadsheet attached). The money is invested by the County. Moehrke explained the history of the sinking fund.

Libraries in MARINet have routinely been contributing 10 percent of their operating budget each year towards the sinking fund. Moehrke suggested lowering this to 5 percent next year.

Chambers suggested the extra money be used to beef up the digital collection. Discussion arose about how this might work. Several directors believe some sort of centralized purchasing in this area might be an idea to explore again. The current system is not working well, with sporadic purchasing and gaps in the collection. For next meeting, Moehrke will have McMahon investigate acquisition options that might help with purchasing. Chambers will also come up with ideas on this topic for the next meeting.

C. Resolution for budget adjustment for Content Pro

Voted on and passed. SJ/LK. Resolution was passed around for signing. Moehrke asked for names of library staff who will be involved in adding content to the product.

D. Other non-action items

A problem in the Chrome and Firefox browsers with loading item record locations that have holds in Encore was noted by Kenton. Others have noticed it as well. Works okay in IE. Moehrke asked for staff to let her know if this is happening.

Gorka asked about what libraries are doing for subs. Libraries use various methods, but most have a pool of subs who have completed paperwork and are on call.

VI. Standing Items for the agenda

A. System Administrator's report

Moehrke asked Directors about whether we should hire Innovative to look at MARINet's SCAT tables, which currently do not cover all location codes on the local level. A good portion of the J collection doesn't get counted in statistics because they are not in a SCAT table. Moehrke has done all she can do to tweak the tables and would like to get outside help. With the acquisition of Decision Center, we need accurate counts of the collection. To be put on next month's agenda.

Mobile links – Directors decided to make links from the MARINet interface to Encore Mobile, rather than to AirPAC, because it is the better interface.

B. Correspondence

None.

C. Topics for future agenda

SWOT initiatives

Policies re banning problem patrons

Digital resources – cost sharing and acquisitions

Sinking Fund

SCAT tables consulting

VII. Announcements

Moehrke: McMahon will be going on paternity leave soon for four weeks.

Schafer: Bel-Tib is having a book appraisal clinic on Sunday, and a special author event Monday evening.

Gorka: school back in session.

Kenton: the San Anselmo library garden is thriving; library is doing programming in support. Staff is mostly keeping up the garden, making salsas and other items to share with the public. An author symposium is planned for November, and staff is looking at doing a Friday night series featuring arts and cultural programs.

Erdmann: COM is having a surplus book and equipment sale in November at the Indian Valley Campus. Seventies-style furniture and books will be on sale.

Gordon: Larkspur is looking for someone to do baby bounce programs.

Jones: Marin City's remodel is finished and looks good. Civic Center will be next, then Fairfax. MARINet, the tech services department, and the administrative department of MCFL will be moving to Marin Commons soon. They hope to have a good meeting room/training facility there. MCFL is looking at partnering with Novato schools to use some space at Hamilton for educational purposes. They are also looking at a new bond issue in 2014, as is San Anselmo, and are trying to fill four vacancies on the County Library Commission.

Chambers: Sausalito has a new LAII – Andrew Bendickson from Placer County. New stand-alone web site is up and running. The Friday program series showcasing the Sausalito community begins next week. First speaker is a Lonely Planet travel writer, last will be an ultra-marathoner.

Adjourned at 11:53 pm

Respectfully submitted by Jacki Schafer